

A photograph of three female veterinarians in a bright, modern clinic. They are wearing light blue scrubs and are smiling warmly. One veterinarian is holding a small white dog, while another is petting a larger white dog. The background shows a clean, well-lit environment with a window and some potted plants.

White Globe: Elevating Animal Healthcare with Comprehensive Language Solutions

White Globe is Asia's leading language service provider, dedicated to breaking down linguistic and cultural barriers in the animal healthcare industry. With innovative AI and ML-powered solutions, White Globe delivers unparalleled translation, localization, and communication services to enhance global relevance for over 2,500 brands across diverse industries, including animal healthcare.

Our Commitment to Animal Healthcare

White Globe's extensive experience in the animal healthcare industry is demonstrated through collaborations with leading companies such as Bayer Healthcare Animal, Boehringer Ingelheim, GMT Pharma International, Merck Animal Health, MSD, and Zoetis. Our comprehensive suite of language solutions ensures these organisations can communicate effectively, meet regulatory requirements, and deliver high-quality care to animals worldwide.



Bayer Healthcare Animal

A leading animal health company partnering with White Globe for language solutions.



Boehringer Ingelheim

Collaborating with White Globe to enhance global communication in animal healthcare.



Zoetis

Utilising White Globe's services to improve animal health communication worldwide.

Comprehensive Language Solutions

1. Language Solutions

Translation Services

White Globe offers accurate and culturally relevant translations essential for the animal healthcare industry:

- Clinical and Technical Document Translation
- Regulatory and Compliance Translation
- Product Labelling and Packaging Translation

Interpretation Services

We provide practical interpretation for global communication:

- On-Site and Remote Interpretation

Localization Services

Adaptation of digital platforms and marketing materials:

- Website and Software Localization
- Marketing Material Localization

Multilingual Marketing Solutions

Multilingual Website Localization

Ensuring global accessibility through translation, cultural adaptation, and SEO optimization for local audiences and search engines.

Multilingual Digital Marketing Campaigns

Engaging international audiences with targeted email campaigns, social media marketing, and localized online advertising in multiple languages.

Multilingual Content Marketing

Building brand authority through translated blog posts, articles, white papers, case studies, and hosting multilingual webinars and virtual events.

Multilingual Multimedia Solutions

Educational and Training Videos

Making educational content accessible through subtitling, dubbing, voiceover services, and interactive multimedia solutions for e-learning modules.

Product Demonstration Videos

Explaining product benefits through voiceover services, subtitling, dubbing, and graphic and video localization to reflect local regulations and cultural nuances.

Marketing and Promotional Content

Reaching a global audience with subtitling, dubbing, localized video content, and professional voiceovers for promotional content.

Multilingual eLearning Solutions

1

Veterinary Clinical Training Modules

Detailed training for veterinary professionals, including multilingual clinical training modules, interactive simulations and animations, and assessments and quizzes available in multiple languages.

2

Compliance and Regulatory Training

Ensuring adherence to standards through localized compliance courses, multilingual video tutorials, and certification upon successful completion.

3

Animal Disease and Treatment Training

Covering critical topics with step-by-step instructions available in multiple languages, interactive tutorials, and practical exercises supporting various treatment methods.

4

Product Knowledge Training

Providing detailed product information through multilingual product catalogues and datasheets, video demonstrations, 3D models with localised annotations, and assessments to test product knowledge retention.



Multilingual Content Creation and Language Training

Multilingual Content Creation

Technical Writing

Creating clear technical documents, including operation manuals, installation guides, maintenance procedures, and regulatory and compliance content.

Marketing Copywriting

Crafting persuasive content for brochures, flyers, digital campaigns, and medical writing for scientific and medical content.

Language Training

Customized Language Courses

Improving language proficiency with customized courses tailored to the needs of veterinary professionals and industry-specific training.

Cross-Cultural Training

Enhancing cross-cultural understanding through cultural sensitivity training for international assignments and collaborations.

Functions Utilizing Our Services

Marketing and Communications Teams

Rely on our multilingual marketing solutions to reach a global audience, manage social media presence, and optimise marketing campaigns.

Research and Development Departments

Utilise our translation services to ensure research papers, clinical trial reports, and regulatory documents are accurately translated.

Training and Development Teams

Benefit from our multilingual eLearning solutions to deliver effective training programmes globally.

Customer Support and Service Departments

Our interpretation and multilingual content creation services provide accurate and timely support.



Cutting-Edge Technology and Expertise

At White Globe, we leverage cutting-edge technology and the expertise of our in-house team to deliver high-quality language solutions. Our team includes PMP-certified project managers, language and culture experts, graphic designers, localisation engineers, technologists, and multimedia specialists. We operate from over 500 cities and have a network of over 100,000 native language and cultural experts, ensuring round-the-clock service delivery through our follow-the-sun model.

Quintuple ISO Certification

White Globe's commitment to quality is reflected in our quintuple ISO certification. We adhere to the highest standards of quality, ensuring that our services meet the specific needs of our clients. Our certifications include:

- ISO 9001: Quality Management Systems
- ISO 17100: Translation Services
- ISO 27001: Information Security Management
- ISO 14001: Environmental Management
- ISO 45001: Occupational Health and Safety



Conclusion: Your Trusted Partner in Animal Healthcare Communication

White Globe is the premier Language Service Provider for the animal healthcare industry, offering a comprehensive range of language solutions designed to meet the unique needs of this sector. Our state-of-the-art technology, extensive experience, and commitment to quality make us the trusted partner for top companies and over 2,500 brands across diverse industries.

By leveraging our advanced AI and ML technologies, we deliver accurate and culturally relevant translations, engaging multimedia content, and effective eLearning solutions. Our in-house team of professionals, combined with our network of native language and cultural experts, ensures that we deliver with speed, scale, and precision.

Choose White Globe as your Language Service Provider and experience the difference our expertise, technology, and commitment to excellence can make in your global communication efforts. Let us help you connect with your communities, enhance brand awareness, and foster stronger customer relationships in the animal healthcare industry.