



White Globe

White Globe is Asia's leading Language Service Provider (LSP) offering Translation & Localisation services in more than 350 Foreign and Indian Languages. These services are mainly used by MNC Companies who do business in multiple languages or Indian Multinationals with Global presence. In a short span of Four years White Globe is already servicing more than **2000 clients** across the globe including **more than 50 Fortune 500 Companies**. Right from its inception, White Globe has won several Industry leading accolades like *"The Company of the Year 2019"*, *Best in Translation and Localisation-India*, *Corporate Excellence Award, UK*. *"The Most Admired Language Service Provider in India, CEO of the Year 2019 etc.*

White Globe services are backed by advanced technology and an innovative knowledge centre. The services are delivered maintaining very high level of Quality by a team of highly competent project managers and delivery professionals. White Globe offers a dynamic work environment to encourage innovative thinking and honing one's leadership skills

White Globe provides Website Localisation Services to its Global Clients and also maintains and manages its own website in Eleven Languages. White Globe is looking for an outstanding Web Developer/Manager to be responsible for the coding, innovative design and layout of our website and client websites. The responsibilities include building website from concept all the way to completion from the bottom up, fashioning everything from the home page to site layout and function. The role will envisage Striving to create visually appealing sites that feature user-friendly design and clear navigation. Responsibilities would include ensuring the security and functionality of websites and web servers and ensuring sites are secure, easy-to-use, and appealing to users. You should stay on top of current SEO and PPC trends and make any necessary updates to improve performance and minimize downtime. You will be updating our websites, fixing any broken links and images, improving page load speeds, and creating backups.

To ensure success the candidate must display an excellent understanding of Content Management System (CMS) and technology infrastructure using JavaScript, JQuery, HTML, CSS, Firewalls, IDS/IPS, Web-Proxy, API's and security audits. Top candidates will be comfortable troubleshooting the website and constantly improve the User Experience (UX) of the website.

Please visit: www.whiteglobe.co.in Available in Eleven Languages

POSITION DESCRIPTION SUMMARY

Function: Localisation Business

Location : Mumbai

Position Title: Website Developer/Manager

Reporting To: VP- Marketing

I) Position Summary

Key Objective / Purpose of the Job:

- Writing well designed, testable, efficient code by using best software development practices
- Creating website layout/user interfaces by using standard HTML/CSS practices



- Integrating data from various back-end services and databases
- Gather and refine specifications and requirements based on technical needs
- Create and maintain software documentation
- Be responsible for maintaining, expanding, and scaling website
- Stay plugged into emerging technologies/industry trends and apply them into operations and activities
- Design of the overall architecture of the web application
- Implementation of a robust set of services and APIs to power the web application
- Building reusable code and libraries for future use
- Optimization of the application for maximum speed and scalability
- Implementation of security and data protection
- Translation of UI/UX wireframes to visual elements
- Integration of the front-end and back-end aspects of the web application
- Regular exposure to business stakeholders and executive management, as well as the authority and scope to apply your expertise to many interesting technical problems.
- Deep functional knowledge or hands on design experience with Web Services (REST, SOAP, etc.) is desirable
- Back up files from Web sites to local directories for recovery

Skills/Requirements

- Proven working experience in web programming
- Top-notch programming skills and in-depth knowledge of modern HTML/CSS
- Familiarity with at least two of the following programming languages: PHP, ASP.NET, Javascript or Ruby on Rails
- Understanding differences between multiple delivery platforms (such as mobile vs, desktop), and optimizing output to match the specific platform
- Good understanding of server-side templating languages {{such as Jade, EJS, Jinja, etc. depending on your technology stack}}
- Good understanding of server-side CSS preprocessors {{such as Stylus, Less, Sass etc. depending on your technology stack}}
- Creating database schemas that represent and support business processes
- Data migration, transformation, and scripting
- Management of hosting environment, including database administration and scaling an application to support load changes
- Understanding of fundamental design principles behind a scalable application
- Ability to implement automated testing platforms and unit tests
- Good understanding of {{Depending on the specific case, a developer should have knowledge of advanced JavaScript libraries and frameworks such as AngularJS, KnockoutJS, BackboneJS, ReactJS, DurandalJS etc.}}
- Proficient understanding of client-side scripting and JavaScript frameworks, including jQuery {{or other frameworks such as Zepto, MooTools, etc. depending on project requirements}}
- Basic knowledge of image authoring tools, ability to crop, resize, or perform small adjustments on an image. Familiarity with tools such as as Gimp or Photoshop is a plus.
- Proficient understanding of code versioning tools {{e.g. Git, Mercurial or SVN}}



- Familiarity with development aiding tools {{such as Bower, Bundler, Rake, Gulp, etc. depending on the technology stack}}
- A solid understanding of how web applications work including security, session management, and best development practices
- Adequate knowledge of relational database systems, Object Oriented Programming and web application development
- Hands-on experience with network diagnostics, network analytics tools
- Basic knowledge of Search Engine Optimization process
- Aggressive problem diagnosis and creative problem solving skills
- Expert knowledge of Macromedia suite, Adobe suite, Content Management Systems, and W3C Web standards.
- Great understanding of Search Engine Optimization (SEO) and Paid Per Click (PPC)

II) Person Specification:

a) Essential Qualifications:

- Bachelor s degree in Technology/Computer Science

c) Work Experience

- 2 to 5 years of work experience as a Website Developer/Manager